



# INDIA IMMERSION PROGRAM-SUMMER

**Offers an opportunity for students abroad who wish to experience the diversity and cultural heritage of South India.**

The 3-week program is tailor made for summer to benefit students from abroad to experience the southern part of India by learning from lectures, visits to industries, local sightseeing and packaged tours to beautiful tourist places in south India. The program will expose the participants to the distinct culture of the people.



Experience Indian Culture,  
Education and Heritage

Network with Indian  
students

Lectures

Yoga

Factory tour

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INSTITUTE OF ADVANCED STUDIES  
*Research to Business*

## Programme highlights:

- Theme based 1 credit courses: Optional
- 7-day tour to South Indian tourist locations



Chinese net

*The ancient way of fishing in the backwaters around Cochin*



Boat house

*Experience the luxury of living in a houseboat in Vembanad lake*



Tea plantation

*Enjoy the cool ambience of tea gardens in the high ranges*



Temple festival

*Seasonal temple festivals*



Traditional dance

*Traditional dance depicting the history and culture of Kerala*



Back waters






*Rejuvenating ride in the backwaters*

Kerala has a moderate climate throughout the year with warm and pleasant tropical monsoon climate with seasonally excessive rainfall. November to January offers the best season to visit the hill stations and beaches of Kerala



Mysore (or Mysuru), a city in India's southwestern Karnataka state, was the capital of the Kingdom of Mysore from 1399 to 1947. In its center is opulent Mysore Palace, seat of the former ruling Wodeyar dynasty. The palace blends Hindu, Islamic, Gothic and Rajput styles. Mysore is also home to the centuries old Devaraja Market, filled with spices, silk and sandalwood.

Weather: 29 °C, Wind E at 11 km/h, 51% Humidity

	<p>The Brindavan Gardens is located in the Mandya District of the State of Karnataka adjoining the Krishnarajasagara Dam which is built across the river Kaveri. The lighting and musical dancing fountain are major attractions. Dancing fountain is one of its first kind in India. The garden is special due to its richness with flowering plants. Sir Mirza Ismail, the Deewan of Mysore, a man with a penchant for gardens, founded the Brindavan Gardens (Krishnaraja Sagar Dam in particular) inspired by Hyder Ali who had earlier built the Lalbagh Botanical Gardens in Bangalore.</p>
	<p>Named after the goddess Chamundi, the Chamundeshwari Temple sits atop the main hill. The main hill itself features an ancient stone stairway of 1,008 steps leading to its summit. Approximately halfway to the summit is statue of bull Nandi, the vahana, or "vehicle" of Lord Shiva, which is 4.9 m tall and 7.6 m long and carved out of a single piece of black granite. Around this point, the steps become significantly less steep and eventually the climber is rewarded with a panoramic view of the city.</p>
	<p>Shivanasamudra is a small town in the Chamarajanagar District of the state of Karnataka, India. It is situated on the banks of the river Kaveri, which forms here the boundary to the mandya District, and is the location of one of the first hydro-electric power stations in Asia, which was set up in 1902. This is a segmented waterfall where the water flow is broken into two or more channels before dropping over a cliff. It has an average width of 305 meters (1,001 ft), a height of 98 m (322 ft), and an average volume of 934 cubic metres per second (33,000 cu ft/s) presenting a beautiful scenic view.</p>
	<p>The church was designed by a Frenchman named Daly.[6] It was designed to be built in the Neo Gothic style with inspiration drawn from the Cologne Cathedral. The floor plan of the cathedral resembles a cross. The cathedral has a crypt that houses a statue of St. Philomena. The main hall (nave) can seat up to 800 people and contains stained glass windows depicting scenes from the birth of Christ, the Last Supper, the Crucifixion, the Resurrection and the Ascension of Christ. It is considered to be Asia's second largest church.</p>
	<p>Mysore Palace is a historical royal residence at Mysore in the State of Karnataka. It is the official residence of the Wadiyar dynasty and the seat of the Kingdom of Mysore. The palace is in the centre of Mysore, and faces the Chamundi Hills eastward. The royal museum presents a magnificent display of the proud belongings of the dynasty.</p>

## Other highlights:

★ Yoga training ★ Heritage and culture

- Visit to local attractions

### Isha temple



The Isha Yoga Center, created as a powerful sthana (a center for inner growth), attracts people from all parts of the world and is unique in its offering of all the four major paths of yoga – gnana (knowledge), karma (action), kriya (energy), and bhakthi (devotion). The center houses the architecturally distinctive Spanda Hall and garden, a 64,000-sq. ft. meditation hall and program facility. The Yoga Center contains the Dhyanalinga, a unique and powerful energy-form sitting under a pillarless 250,000-brick dome structure as well as Theerthakund, a sacred underground water body.

### Lotus Temple



The spirit of reverence for all faiths is realized as the Lotus Temple Spread across 2.5 acres, having altars for Christianity, Hinduism, Islam, Judaism, Jainism, Taoism, Buddhism, and Sikhism. LOTUS reminds that, while God is approached by a variety of paths based on one's belief and represented through a variety of forms, the truth behind all of them is the same which also reminds Vasudheiva Kudumbakam (The whole world is a family creation of one Supreme Power).

### Walking tour: Indian markets



The bustling city of Coimbatore, despite being a commercial hub, has retained its traditional culture that can be well perceived in the local knacks found in the region. The shops here deal the best quality fabrics like light crispy cotton and soft smooth silk, hand crafted ornaments, decorative mementos etc. The most common shopping areas in Coimbatore are Raja Street, Oppanakkara Street, and Poomarket.

### Spinning mills



Economy of Coimbatore was heavily influenced by the industry and Coimbatore was known as the Manchester of South India due to its extensive textile industry, enriched by high quality cotton from surrounding cotton fields. Adding to textile industries, Coimbatore has textile research institutes like the Central Institute for Cotton Research (CICR)- Southern Regional station, South Indian Textiles Research Association (SITRA) etc. The city also houses two of the Centers of Excellences (COE) for technical textiles proposed by Government of India, namely Meditech, a medical textile research centre based at SITRA, and InduTech based at PSG College of Technology.

## Programme Fee details:

- Special price for partner Universities : USD 1500
- Other Universities : USD 1800

## How to apply:

Visit our website and register online: [www.psgias.ac.in/](http://www.psgias.ac.in/)

**About Coimbatore:** Coimbatore is a city in the south Indian state of Tamil Nadu located at an altitude of 411 metres above sea level and has a pleasant climate due to the presence of forests to the north and the cool breeze blowing through the Palakkad gap in the Western Ghats. The city is well connected by Air, Rail and Road ways. It is a city of entrepreneurs with more than 10,000 small, medium and large-scale industries. Coimbatore has its own unique south Indian cuisine with rice being the staple food, but the city has joints providing most of the varieties of international cuisines.



## About PSG:

The PSG Sons' & Charities was formed in 1926 with the purpose of augmenting and strengthening education in the area, to empower the youth through education. Starting with Sarvajana school in 1924, PSG has Industrial institute, Polytechnic, College of arts and Science, College of Technology, Institute of medical science and research, Institute of management, college of nursing, College of physiotherapy, college of pharmacy, Institute of Advanced studies, public school, institute of technology and applied research in addition to various centres of excellence.

# PSG INSTITUTE OF ADVANCED STUDIES, COIMBATORE

## INDIA IMMERSION PROGRAM- SUMMER 2019-2020

PSG Institute of Advanced Studies invites you to the India immersion summer program to experience the diversity and cultural heritage of South India. The 3 weeks program is tailor made for summer to benefit students from abroad to experience the southern part of India by learning from lectures (option of theme based 1 credit course), visits to industries, local sightseeing and packaged tours to beautiful tourist places in south India.

### **Duration and Dates**

3 weeks - Summer

### **Eligibility**

The applicant must:

1. be currently enrolled as undergraduate or postgraduate student at your home University
2. have successfully completed 30 credits
3. have an official nomination from home University

### **Application Procedure**

Submit the following documents through online portal or via e-mail.

- CV
- Letter of motivation
- Official transcript
- Passport copy

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